

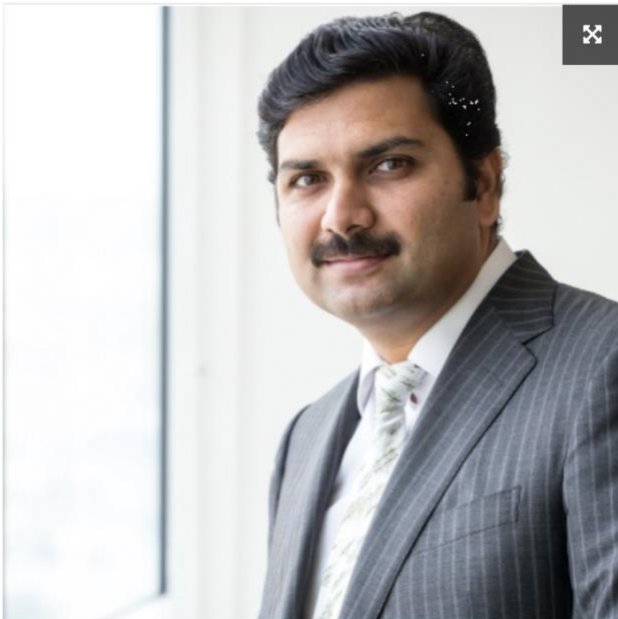
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CONSTRUCTION
BUSINESS NEWS

Sobha Realty Redefines New-age Luxury with One Park Avenue at Sobha Hartland



Kasun Illankoon · June 25, 2019



Sobha Realty, the leading premium real estate developer, has announced the launch of One Park Avenue, its latest residential tower at the eight-million-square-foot Sobha Hartland development in Mohammed Bin Rashid Al Maktoum City.

Set amidst a lush green landscape, One Park Avenue seeks to reimagine new-age living through a sustainable lens. Designed to capture the imagination of the modern home owner, the building will seamlessly blend extravagance with comfort while channelling smart functionality.

The G+24-floor tower will include 403 one- to four-bedroom apartments, all with balconies that offer uninterrupted views of Dubai Creek, Downtown Dubai, Ras Al Khor Wildlife Sanctuary, Dubai Water Canal and Meydan Racecourse. Home buyers can choose from a variety of unit plans that feature contemporary-style interiors, fully fitted kitchens and built-in wardrobes.

Speaking on the launch, Francis Alfred, MD &CEO of Sobha Realty, said: "One Park Avenue was born out of our mission to disrupt the status quo in Dubai's residential market. Surrounded by green spaces and overlooking some of Dubai's top attractions, the tower will embody the ethos of new-age living in the heart of the city. Each home will offer a sanctuary with limitless opportunities for the residents to enjoy their preferred lifestyles. Built for tomorrow, the state-of-the-art building will guarantee a wholly future-proof living experience and offer substantial returns on investment."

The apartments are designed to offer a harmonious balance between aesthetics and functionality, while Sobha's specially designed noise-cancelling façades deliver a tranquil living experience., while.

Taking the luxury quotient up a notch are the six Sky Gardens that will line the tower, offering beautifully landscaped vertical spaces that are ideal for yoga sessions, outdoor cinema viewing, or even double up as a lounge. Motion sensor lighting in the common areas will help save electricity, while at the underground parking, dedicated electric car spaces with charging stations will add another layer of convenience for those keen to embrace green living.

With the handover of units scheduled for April 2023, investors can benefit from an exclusive launch payment plan with just a five per cent booking deposit. Subsequently, buyers need only to pay equal instalments at five per cent every three months, while the remainder can be settled at the time of completion.

Sobha Realty's latest development addresses the forecasted demand for luxury residential properties in Dubai, which is rapidly gaining a reputation for being an accessible market that can generate strong returns for investors.

Tags: Sobha