

Celebrating mutual relations and growth

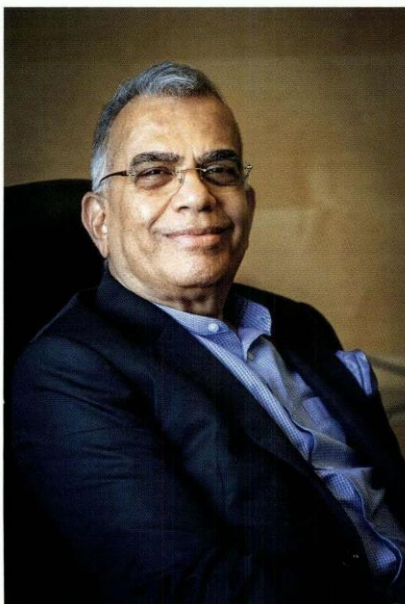
P.N.C. Menon, Founder and Chairman, Sobha Realty, talks about Indian Prime Minister Narendra Modi's UAE visit and Sobha's Group's expansion plans.

■ **How are successive visits by the Indian Prime Minister aiding Indian business in the UAE?**

The UAE and India share great ties that are reflected in the bilateral trade relations between the two countries and that are clearly evident through the relationship between the UAE and India leadership.

The Indian government under the leadership of Prime Minister Narendra Modi will continue to cement the mutual relations that have emerged and strengthened over time, further paving the way for constructive dialogue in the years to come. In the past, we have seen a multitude of agreements and co-operation across different fields – be it energy, defence, trade or food safety and security. The upcoming visit will continue the dialogue on these agreements, further strengthening the way forward for Indian investors and businessmen residing in UAE, especially ahead of Expo 2020.

■ **How has Sobha Group played a part in the growth of the UAE's real estate sector?**



● P.N.C. Menon, Founder and Chairman of Sobha Realty

Sobha Realty's flagship project in Dubai, Sobha Hartland, has set us apart in the market and attracted both local and international buyers. The 8-million-sq-ft development in Mohammad Bin Rashid Al Maktoum City epitomises our vision of redefining the art of living through exquisite craftsmanship and quality.

We have launched various projects within the development including Forest Villas, Creek Vistas and One Park Avenue, which have received much appeal from local and international buyers. Sobha Group is also active in the India market where we have become the most preferred real estate brand in the country through an impressive repertoire of award-winning properties across the country.

■ **Sobha enjoys an expansive presence in the UAE. What are its plans for expansion in the region?**

Sobha's legacy is strongly linked to this region. My personal journey started in Oman and Sobha Realty was born in the UAE where our flagship development, Sobha Hartland, came to life. As of now, our focus continues to be on the development of the projects within Sobha Hartland and the timely hand-over of our homes.

Ahead of regional expansion, we have a few milestones that we need to reach.